

# FMCG Wizard - Industry Simulator

Overall Score **17.5 / 50**

## Sectional FMCG Performance

FMCG Sector Awareness = **41.18%**

Situational Strategy Capability = **0%**

*Wondering how to ace the interview & improve your awareness about FMCG Industry?*

*Remember-Interview Preparation is a **PROCESS** and not an **EVENT**, hence!*



Higher the preparation –  
Greater the confidence level



Write down the answers of all  
the frequent questions



Genuine free flowing story – Speak  
out loudly till you sound genuine



Listen to questions carefully – take  
seconds to structure the  
answer and reply



If you are being grilled, stay  
calm. Continue to keep  
answering in a positive tone.



Interview is not one sided  
**20 seconds to 1 minute**- Answers to be  
precise, don't give unnecessary details

## Mastering awareness about FMCG Industry

You should be knowing the following parameters