



Introduction



Preparing Students for Placements

Key Areas Covered



Cracking Interviews



Aptitude and Case Preparation



Industry & Company Readiness



Quick Preparation Tricks



Self Introspection



Profile Check & Preparation



Resume and Offcampus Preparation



This Program will cover all the areas which are required for Placement Preparation



Cracking Interviews

- Are your interviews going like an interrogation and not conversation?
- Interviewer hire you for your overall journey
- Learn how to come out as a brand
- Do you struggle in answering most common interview question?



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Aptitude and Case Preparation

- Are you afraid from solving number problem?
- Learn the tricks to solve common aptitude question
- Check your problem solving skills by attempting Multiple Aptitude Assessment
- Know how to solve Situational and Case Based problem.
- Understand Issue-Based solving technique



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Industry & Company Readiness

- Are you applying to every Industry and Company at the campus?
- Do you know what to study for a Company / Industry before the Interview?
- Customise your answers by aligning yourself with Company's approach.



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Quick Preparation Tricks

- Do you Panic before the Interview?
- Confused what to study in the last moment.
- Unware about the concepts that will be asked by the Interviewer?
- Get access to quick cheatsheet and become InterviewReady



Self Introspection

- Are you getting stuck in Psychometric tests and getting rejected in HR interviews
- Are you aware about Right Industry / Company / Profile?
- Do you know your Strength and Area of Improvements?



Resume and Offcampus Preparation

- Do your students know how Visume is so different from Recorded Video Interview?
- Are you confused on how to project your Past / Present in your Resume?
- Not have enough points to project in your Resume?
- Explore Right Strategy for Offcampus Placement.



Have you heard
from Recruiters
that you don't
make great fit for
our organisation?



Introducing the
Salary-Role-
Location
balancing concept
that you should
know before
placements begin



Role

**Introducing
the Role-
Salary-Location
Concept**

Salary

Location



- Industry Fitment: What industries align to basis their personality type and cognitive abilities
 - For e.g. Consulting Industry requires young talent to have strong analytical and people management skills
 - For e.g. Heavy and Automobile Industry requires young talent to be extremely structured and rational in thinking because of the process oriented nature of the business
 - For e.g. FMCG and FMDG Industry requires young talent to be extremely creative and innovative as the business requires constant innovation



- **Company Fitment:** What companies and working environment align to basis their salary expectations and personal preferences
 - For e.g. Multi-national companies typically provide stable, process centric and value driven work environments
 - For e.g. Startups and Fast Growing companies typically operate on a result oriented work environment without a stable setup
 - For e.g. New Age Technology companies typically provide a flexible work environment with focus on employees driving the agenda themselves rather than a set corporate agenda



- **Role Fitment:** What work profiles should you target given your cognitive ability, behavioral profile and functional understanding
 - For e.g. Sales and Marketing roles require the ability to communicate constantly and comfort of working with people all the time
 - For e.g. Finance roles require the ability to work in silos largely devoid of people interaction with strong quantitative orientation
 - For e.g. Tech and Tech Product roles require the ability to be an integrator who can effectively drive collaboration across different teams to deliver end-to-end solutions



- Know how to understand components of Job Description Document:
 - Understand the target audience for the business and if any segmentation involved in it - this will help in tackling the interview
 - Map personal skills and abilities with the requirement of JD to showcase the value addition for the recruiter
 - Focus on all pointers of responsibility mentioned and for each pointer analyze the domain knowledge and skills competency required



360° PlacementPREP

25 hours of best e-learning content



#GetReadyAndRelevant

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